



Louisville/Jefferson County Metro Government, the Louisville Metro Council, and Fund for the Arts announce a call for project proposals to activate strategies and actions identified within [Imagine Greater Louisville 2020](#), an arts and culture vision to transform the Greater Louisville region.

## What is Imagine Greater Louisville 2020?

Arts and culture have the power to transform the region, to help advance a more competitive, economically stronger, more educated, creative and compassionate Greater Louisville. Imagine Greater Louisville 2020 provides a shared vision for the role arts, culture and creativity can play in this stronger future.

Over the course of 18 months, this community-based plan was created under the leadership of a cross-sector, 28-person steering committee. Nearly 5,000 people, through public meetings, interviews and surveys, brought their voice to its creation. Their voices are reflected throughout this plan which includes: 5 priorities, 15 strategies, and 56 recommended actions.

## Who May Apply?

Individuals, organizations, groups/associations, and partnerships interested in advancing the plan may apply.

- Individual: A single person not affiliated with an organization, partnership, or group/association.
- Partnership: Two or more nonprofit organizations
- Group/Association: An informal group that does not have nonprofit status
- Nonprofit Organization: An organization that has been designated as 501(c)(3) by the Internal Revenue Service, or is an educational institution.

## Funding Available

This process will distribute \$100,000 in project grants with a portion of these dollars allocated to fund small grants (less than \$5,000) and the remaining funds supporting larger projects.

## Deadline to Apply?

All applications must be submitted by 11:59 p.m. EST, October 31, 2018.

## Project Proposal Criteria

- Creative proposals of all sizes are encouraged
- Project services must be provided in Jefferson County, Kentucky
- Projects must be ready to begin no later than March 2019 and have funds fully expended within 12 months
- Projects must support the overall vision of Imagine Greater Louisville 2020 and specifically address at least one strategy within the five priorities: access; cultivation; education; equity, diversity and inclusion; and promotion
- To be considered, projects involving K-12 educational institutions must contain a letter of support from the proper school administrator
- Contain methods to track project outcomes
- Applicants are highly encouraged to adopt a Cultural Equity Statement like the statement adopted in Imagine Greater Louisville 2020:





“To support a full creative life for all, the Imagine Greater Louisville 2020 Steering Committee commits to championing policies and practices of cultural equity that empower a just, inclusive and equitable society where people from every segment of our community feel empowered because they have access and opportunity to work, play, learn, and participate.”

\*\*Please note that the proposals for murals will not be considered. A separate call for mural proposals will be issued in the fall of 2018.

## Funding Preferences

Project proposals leveraging other resources, that are collaborative, address community-wide plans such as Vision Louisville 2020 or Advantage Louisville, reference the Greater Louisville Project’s Deep Drivers, and cross organization, cultural and neighborhood boundaries will be highly valued.

## Preparing for the Application

Prior to beginning the application, review the Imagine Greater Louisville 2020 plan. Click [here to download the plan](#).

### Applicant Information Sessions

Information sessions for potential applicants will be held on the following dates:

Monday, October 1, 2018  
6:30 – 8:00 p.m.  
Main Library  
301 York Street  
Louisville, KY 40203  
Click [here for directions](#)  
Click here to [RSVP for the information session](#)

### Submitting the Application

In your application, be prepared to address the following:

- Project description
- How the project aligns with Imagine Greater Louisville 2020
- Total cost of the project and the requested amount
- Targeted population and geographic area
- Project timeline
- Expected impact of the project in the community
- Documents:
  - A complete budget for the project is required. A template is provided as part of the application
  - 501(c)(3) IRS determination letter (if applicable)
  - Letter(s) of support (required for projects involving K-12 schools, encouraged for all other projects)

### Notification of Awards

Awards might be distributed in more than one round of funding. All applicants will be notified by December 31, 2018.





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# Project Grant Guidelines Fall 2018

## Additional Questions

Please email [grants@fundforthearts.org](mailto:grants@fundforthearts.org) with additional questions.

